

MASS COMMUNICATION

Associate of Art/Associate of Science degree



Program and Career Description:

The Mass Communication emphasis is a two-year program for students planning to complete a bachelor's degree at a four-year school. Students can pursue careers as a writer, editor, news analyst, as well as a correspondent or desktop publisher. They are also employed in advertising, marketing, promotions, and public relations.

How is the Job Market?

Check out www.jobs4tn.gov website for information about job descriptions, education requirements and abilities, and supply and demand for these careers. For additional information from a national perspective, go to Bureau of Labor Statistics, U. S. Department of Labor website at www.bls.gov. Visit the [Occupational Outlook Handbook](#) on this website. Salaries are not guaranteed.

Transfer Options

This program is a Tennessee Transfer Pathway (TTP) major. A student who completes the associates degree in this major is guaranteed that all required community college courses will be accepted in this major at the transfer institution. To see which four-year institutions offer this TTP major and guarantees a seamless transfer, visit the Tennessee Transfer Pathway website at www.tntransferpathway.org.

Transfer agreements exist between other private and non-TN public institutions. These agreements are available at www.columbiastate.edu/transfer-information.

Requirements for Graduation include:

- earning 25% of total program credits in residence at Columbia State.
- earn a cumulative GPA of 2.0 or higher.
- taking the Exit Exam.

For more information contact:

Dr. Anna Robins at
arobins1@columbiastate.edu or 615.465.5761
or
Humanities & Social Sciences Division office at
931.540.2780

Columbia State Community College, a Tennessee Board of Regents institution, is an equal opportunity, affirmative action educational institution.
CoSCC- MASS-COMM-02-01-20



Student ID: _____
 Student Name: _____
 Adviser Name: _____

Catalog: 2020-2021 Catalog and Student Handbook
 Program: Mass Communication, A.A./A.S.
 Minimum Credits Required: _____

Mass Communication, A.A./A.S.

Major in Tennessee Transfer Pathway with Emphasis in Mass Communication (A.A., A.S.)

Sample Academic Plan - Total Credit Hours: 60

Program Requirements - Students may be required to take additional Learning Support courses. Courses cannot be used more than once to satisfy program requirements. A. A. degrees require Foreign Language sequence.

First Year - Fall Semester - Credit Hours: 16

Course Name	Credits:	Term Taken	Grade	Gen Ed
ENGL 1010 - English Composition I	Credits: 3			
COMM 1010 - Introduction to Mass Communication	Credits: 3			
Foreign Language Sequence I* OR Elective 3hrs - (an elective can be any college-level course)	Credits: 3			
¹ General Education - History Requirement	Credits: 3			
² General Education - Humanities/Fine Arts Requirement	Credits: 3			
COLS 101 - Columbia State College Success	Credits: 1			

First Year - Spring Semester - Credit Hours: 15

Course Name	Credits:	Term Taken	Grade	Gen Ed
ENGL 1020 - English Composition II	Credits: 3			
COMM 1020 - Media Writing **	Credits: 3			
Foreign Language Sequence II* OR Elective 3hrs - (an elective can be any college-level course)	Credits: 3			
¹ General Education - History Requirement	Credits: 3			
³ General Education - Mathematics Requirement ****	Credits: 3			

Second Year - Fall Semester - Credit Hours: 16

Course Name	Credits:	Term Taken	Grade	Gen Ed
² General Education - Literature Requirement	Credits: 3			
COMM 1030 - Introduction to Electronic Media *** OR COMM 1240 Intro to Broadcasting *** OR COMM 1400 Introduction to Screenwriting *** OR COMM 2450 Intro to Public Relations ***	Credits: 3			
COMM 2025 - Fundamentals of Communication OR COMM 2055 Argumentation and Debate	Credits: 3			
⁴ General Education - Natural Sciences Requirement	Credits: 4			
⁵ General Education - Social/Behavioral Science Requirement	Credits: 3			

Second Year - Spring Semester - Credit Hours: 13

Course Name	Credits:	Term Taken	Grade	Gen Ed
COMM 1030 - Introduction to Electronic Media *** OR COMM 1240 Intro to Broadcasting*** OR COMM 1400 Introduction to Screenwriting*** OR COMM 2450 Intro to Public Relations***	Credits: 3			
² General Education - Humanities/Fine Arts Requirement	Credits: 3			
⁴ General Education - Natural Sciences Requirement	Credits: 4			
⁵ General Education - Social/Behavioral Science Requirement	Credits: 3			

General Education Requirements (Only When Option Noted Above)

¹**History Requirement** - Select from HIST 2010, HIST 2020, HIST 2030, HIST 2310, HIST 2320.

²**Humanities/Fine Arts Requirement** - Select from ART 1035, ART 2000, ART 2020, ENGL 2160, ENGL 2860, HUM 1010, HUM 1020, MUS 1030, PHIL 1030, PHIL 1040, PHIL 2200, THEA 1030. **Literature Options:** ENGL 2055, ENGL 2130, ENGL 2235, ENGL 2310, ENGL 2320.

³**Mathematics Requirement** - Select from MATH 1010, MATH 1130, MATH 1530, MATH 1630, MATH 1710, MATH 1720, MATH 1730, MATH 1830, MATH 1910.

⁴**Natural Sciences Requirement** - Select from ASTR 1030, BIOL 1010, BIOL 1020, BIOL 1080 (must pair with non-biology course except for BIOL 2010 or BIOL 2020), BIOL 1110, BIOL 1120, BIOL 2010, BIOL 2020, CHEM 1110, CHEM 1120, ESCI 1010, ESCI 1020, PHYS 2010, PHYS 2020, PHYS 2110, PHYS 2120, PSCI 1030.

⁵**Social/Behavioral Science Requirement** - Select from ANTH 1230, ANTH 1430, COMM 1010, ECON 2100, ECON 2200, GEOG 2010, PHED 2120, POLS 1010, POLS 1030, POLS 2025, POLS 2035, PSYC 1030, PSYC 2130, SOCI 1010, SOCI 1040, SOCI 2010.

Note(s):

*One-year sequence of single foreign language

**Students transferring to MTSU in Recording Industry with a focus in Audio Production or Commercial Songwriting need to take MUS 1057: Music Theory I instead of a Media Writing course.

***Practicum courses are excluded as acceptable electives. Students should consult the catalog or a program advisor at the transferring institution for selection of mass communication electives.

****Students who plan to transfer to MTSU and major in Commercial Songwriting, Audio Production, or Music Business should take College Algebra and earn a "C" or higher to fulfill this requirement.

Check www.tntransferpathway.org to see which four-year institutions offer this TTP major. Students should meet with their assigned advisor to determine courses required for the university chosen.

Students and advisors should run a degree audit from myChargerNet each semester to confirm classes are applicable to the program of study.

For more information contact:

Anna Robins at arobins1@columbiastate.edu or 615.465.5761

Humanities & Social Sciences Division office at 931.540.2780